MOON ART FAIR HAMBURG

November 8-10, 2024

I AM PLEASED TO APPLY AS

AN EMERGING ARTIST

ART GALLERY/ Art Collection

NON PROFIT /Art Institution

CONTACT DETAILS

First Name_____

Last Name

Artist/ Gallery/ NP/ Name

Website

Social Media

Mobile Phone Number + (country code)

<u>E-mail</u>

Postal Address	
City	
State/Province	
State/Province	
Zip/Postal Code	
Country	
Your VAT Nr.	

EXHIBITION FEES

Please choose your favourite exhibition concept, digitally, looping on HD-Screen or ON SITE with original artworks, or both. MOON ART is accepting the following media: Painting, Digital Art, NFT, Sculpture, Mixed-Media, Design, Photography (limited editions)

ON HD SCREEN EXHIBITION	EUR 480 = 4 artworks	ļ
ON SITE EXHIBITION		
Original Artworks (max 100x100cm/ 40x40 in)	EUR 680 = 1 artwork	
	EUR 1200 = 2 artworks	
TOTAL	EUR	
MOON ART participation includs:		
 Opening Reception Exhibition and Event Program (Arti	sts Talks)	

- E-Catalog Production
- E-Catalog Floduction
- Full Marketing Campain
- VIP-Invitation and MOON ART Badges
- E-invitation to a database of international art professionals
- Press Release Media Relations

PAYMENT INFORMATION TOTAL DUE WITH APPLICATION: EUR_____

19% VAT is not included. It will be applied to the full amount. For Non-European-Countries VAT is free of charge.

EXTRAS: I am interested in the MOON ART DINNER BUFFET (special rate 30 Euro per person, drinks not included). Please keep me updated. _Yes__No__

NEXT STEPS / EXHIBITOR INFORMATION

Please send us the Application Form + CV + Portrait Photo + Artist Statement + JPGS/ Images of

Proposed Artworks (incl. titel, technique, dimension) via E-Mail to info@moonartfair.net

ACCEPT TERMS & CONDITIONS

With submitting this form I confirm that I have read, understand and accept the Terms & Conditions.

TERMS AND CONDITIONS

Location/ Place of Exhibition: Jufa Hotel Hamburg Hafencity / Versmannstrasse 12-14 / 20457 Hamburg / Germany.

Date: November 8-10, 2024

Payment terms: After acceptance by the Selection Committee, exhibitors will be invoiced. Payment must be made in two installments: 50% is due following acceptance, and the remaining or 50% balance is due within the next 30 days. Flexible payment is possible upon request.

Insurance: MOON ART Fair is not liable for any damage or stolen artwork while the exhibition is running. The Exhibitors (Artists/Galleries/Non-Profit Organizations) are responsible for the insurances (damage, theft, transportation) before, during, and after the exhibition.

On Screen Art Exhibition: The exhibitor has to send all the digital material in high resolution (300 dpi) to MOON ART Fair latest 8 weeks in advance to prepare the digital art show and the looping. The artworks will be presented on HD Screen in the location.

On Site Art Exhibition_Installation of Original Artworks All work must be ready to show on the easels and labeled on the back with the artist's name, title of the work, and selling price.

Delivery and Pick-Up: Each participating exhibitor is responsible for the delivery of artwork to and from the place of exhibition. If the artwork is not picked up at the end of the exhibition, Moon Art Fair has the right to charge a daily fee of 50 Euro.

Artist Ownership/ PR: The art event is professionally accompanied and promoted by press texts and publications in German and English. The artworks will be presented in an online exhibition catalog and published on YouTube. The artist/exhibitor confirms to be the author/owner of the artworks and agrees that photos of the artworks and during the exhibition can be used for marketing, publication purposes, catatog, press, social media.

Allocation of Space: MOON ART Fair will allocate exhibition space for the art event in the Jufa Hotel Hamburg Hafencity. Here MOON ART Fair will present Original Artworks on site and on HD plasma screens. Hotel guests and visitors can use the exclusive MOON ART Curator Service to receive art advice on the exhibited artworks.

Force majeure: In case that MOON ART Fair has to be canceled or postponed: payments will not be refunded, the contract is binding, there is no right to withdraw from the contract or to compensation. MOON ART Fair will try to find an alternative date. MOON ART Fair reserves the right to make changes. The place of jurisdiction is the registered office of Art History Consulting (AHC) / AHC PROJECTS in 22869 Schenefeld / Hamburg (Germany), Dr. Barbara Aust-Wegemund, art historian, founder and producer of the Moon Art Fair Hamburg. This agreement is governed by the laws of The Federal Republic of Germany.